Imperial Shop Vienna
Where Sisi Would Shop
Open Daily
www.imperialshop.at
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WHERE SISI WOULD SHOP  In July 2019, the Imperial Shop Vienna, the city’s first souvenir concept store, was entirely revamped. Designed by Hoskins Architects over 160 square metres, it is located in the Hofburg, in the heart of Vienna, between the Weltmuseum Wien and the Austrian National Library.

Its modern, well-laid out sales area combines imperial Habsburg tradition and contemporary design. The shop’s curator, Peter Weisz, helped create the new stage-set design in the summer of 2019.

Vienna’s souvenir concept store offers a carefully curated selection of Viennese souvenirs, many produced by the heirs and successors of former purveyors to the Imperial Household. These select companies were once the holders of Imperial Warrants and official purveyors to the court. Also on offer are products sourced from long-established Austrian businesses and renowned manufactories as well as premium Austrian foods. Limited special editions and products created exclusively for the Imperial Shop Vienna are also on sale.

WHERE SISI WOULD SHOP! Empress Elisabeth is not the only Habsburg who would have enjoyed shopping at the Imperial Shop Vienna: other prominent family members like Emperor Franz Joseph I, Queen Marie Antoinette of France, and Emperor Rudolf II would have loved it, too.

OPENING HOURS  Daily from 9 am to 6 pm
ADDRESS  A-1010 Vienna, Hofburg / Weltmuseum Wien
Tel.: +43 1 52524-2772
www.imperialshop.at
The Hofburg Info Center is the ideal place to start your visit to Vienna, offering guidance, orientation and information on the history of Austria. The site of the Hofburg itself was already at the very heart of the former imperial capital and residence in Vienna. And, to this day, it remains a starting point for exploring Austria’s history as well as the treasures and achievements of the Habsburg monarchy.

The Hofburg site is comprised of more than 2,600 rooms and more than 500,000 square metres of surface area. Located in this vast space are more than two dozen institutions representing administrative, political and cultural bodies. This centre of state power and art has existed since the mid-13th century and, for all the revolutions and national crises, it has managed to preserve unscathed its outstanding position within the fabric of the city of Vienna, despite the changes imposed by history.

Rarely will you experience elsewhere such a concentration of political, administrative and cultural institutions as those of Vienna’s Hofburg. At the Hofburg Info Center you have the opportunity to learn more about the wealth of buildings, treasures and exhibits that reflect Vienna’s imperial past as well as the taste and excellence that characterised imperial collecting activities.

Begin your tour at the Hofburg Info Center and provide your guests with all the orientation and information they need about the complex and its state institutions, packed into an area some 800 m long and 700 m wide. Then simply map out your own individual itinerary at your leisure, taking in the Weltmuseum Wien, People’s Garden (Volksgarten), St. Michael’s Gate (Michaelertor), Swiss Court (Schweizerhof), Joseph’s Square (Josefplatz), right through to the Castle Garden (Burggarten).

**OPENING HOURS**
Daily from 9 am to 6 pm

**ADDRESS**
A-1010 Wien, Hofburg / Weltmuseum Wien

Admission free
A FEW TIPS FOR YOUR GUESTS
AT VIENNA’S HOFBURG PALACE

IMPERIAL SHOP VIENNA
A short shopping spree at the Imperial Shop Vienna, complete with Tax Refund: give your guests the opportunity to buy all their gifts in one place. Vienna’s finest souvenirs are on sale here.

Admission free

CAFÉ COOK IN THE COLUMNED HALL
Take a peek at the Columned Hall of the Weltmuseum Wien. We recommend a short coffee break at Café Cook.

Admission free

WELTMUSEUM WIEN WITH THE IMPERIAL ARMOURY & THE COLLECTION OF HISTORIC MUSICAL INSTRUMENTS
Visit the imperial collections at the Weltmuseum Wien. On display here are precious cultural treasures from all over the world, such as the unique ancient Mexican feather headdress and James Cook’s world-famous collection.

The Collection of Arms and Armour is arguably the best documented collection of courtly suits of armour and weapons; the Collection of Historic Musical Instruments showcases instruments once owned by celebrated musicians, alongside particularly rare and precious examples spanning several centuries.

Adults EUR 12 / Groups EUR 9

IMPERIAL TREASURY VIENNA
The Imperial Treasury Vienna in the Schweizerhof is one of the most important of its kind in the world and a must for anyone visiting Vienna. On show here alongside insignia and treasures from Austrian and European history is the unique insignia of the Holy Roman Empire.

Adults EUR 12 / Groups EUR 9
VIENNA 2019: THE STAGE IS YOURS!

In a special installation the Vienna Tourist Board is featuring its motto of the year: *Vienna 2019: the stage is yours!*

Vienna’s music, theatre, and exhibition stages are renowned all over the world. Indeed, Vienna, more than any other city, excels in bringing everyday life to the stage. In 2019 the curtain is set to rise on some very special ‘stages’ featuring all things Viennese: Insights into otherwise hidden or unknown worlds allow visitors to get to know Vienna from its theatrical side. After all, in Vienna, the whole world’s a stage. And visitors themselves have the chance to play a leading role in Viennese life. So, in a nutshell, ‘in Vienna, the stage is yours!’

These and many other so-called ‘moments of encounter’ can be found on the website www.yourstage.wien.info.

The focal point this year again is EuroPride 2019, during which Vienna becomes the hub of the international LGBT community for an entire fortnight. More than a million visitors are expected.

https://www.wien.info/de/wien-fuer/schwulLesbisch/europride-2019/home
https://europepride2019.at/

BROCHURES

Available here are all the city maps and brochures on Vienna’s extensive offer, for you to hand out to your guests.
TICKET SERVICE

ALL THE KHM-MUSEUMSVERBAND TICKETS

The Imperial Shop Vienna sells all the tickets and combined tickets on offer from the KHM-Museumsverband: e.g. the Kunsthistorisches Museum Vienna, the Imperial Treasury Vienna, the Imperial Carriage Museum Vienna, the ‘Treasures of the Habsburgs’ combined ticket, the Master Ticket (KHM and Leopold Museum), the KHM Annual Ticket, and lots more.

VIENNA CITY CARD. THE OFFICIAL CITY CARD

The City Card is your perfect companion ticket for Vienna! Enjoy unlimited mobility - with free travel on public transport, from the moment you land at the airport, and attractive discounts at museums, sightseeing tours, theatres and concerts, shopping, and restaurants. Discounts are also available on boat cruises, city sightseeing tours and lots more. And for families, there’s the ‘children travel for free offer’ with ...

THE VIENNA PASS

The Vienna PASS sightseeing package gives you free admission to more than 60 of Vienna’s most popular sights, museums and monuments. Get to see Vienna at its best aboard the HOP ON HOP OFF double-deckers - with the Vienna PASS!

FLEXI PASS

A sightseeing ticket that gets you admission to 3, 4 or 5 sights and museums! The choice includes more than 30 sights and sightseeing offers such as a 24-hour ticket for the HOP ON HOP OFF buses operated by Vienna Sightseeing Tours, admission to the Kunsthistorisches Museum Vienna, Schönbrunn Zoo, the Klosterneuburg Monastery, and the Vienna Ring Tram.

SCHÖNBRUNN PALACE CONCERTS

Awaiting you at the revamped Schönbrunn Palace Orangery - where Mozart himself once performed his compositions - is the Schönbrunn Palace Orchestra, with a delightful concert featuring selected works by Mozart and Strauss, accompanied by dance and song.

HOFBURG APP

The Hofburg Wien app is your companion as you stroll through the inner courtyards of the Hofburg’s imperial palace, narrating countless exciting stories and explanations about this stunning complex of buildings.
TAX FREE SHOPPING

Tax Free Shopping offers your international customers not domiciled in the EU attractive discounts after payment by enabling them to reclaim the sales tax once the goods have been exported.

THIS IS HOW IT WORKS:

Whenever you make a purchase at the Imperial Shop Vienna, we take care of everything for you: the Austrian Value Added Tax is refunded to you, there and then.

Even if you make other purchases at other retail outlets, each outlet will issue you with a separate form so you can reclaim your money in cash from us.

All you need then is a digital customs stamp at Vienna Airport.

www.globalblue.com
RECOGNISED WORLDWIDE FOR 300 YEARS

Founded in 1718, the Vienna Porcelain Manufactory Augarten is one of the oldest and most renowned porcelain manufactories in Europe. From its very first days, the company has been devoted to producing the highest quality of porcelain. Manufactured and hand-painted in the heart of Vienna, each piece of porcelain reflects the company’s standard for excellence. Blending an impeccable purity of line with delicate patterns, the manufactory’s porcelain is now world-renowned for its timeless grace and elegance.

Beside dinner services the Manufactory also produces its very own masterpieces. These are particularly challenging to manufacture, a challenge only genuine craftsmen and women are able to ‘master’: particularly intricate figurines, floor vases in sizes that require expert knowledge and skills, and painting artistry that bears the signature of a master painter and has to be seen as a gesamtkunstwerk.

DESIGN

The designs for Augarten porcelain have been created in cooperation with notable artists ever since the Manufactory first opened its doors. Artists of all epochs have created masterpieces, with the spectrum ranging from Baroque to contemporary. The ‘Viennese Rose’ is a famous décor motif from the Biedermeier period, while the world-famous melon service was created by Josef Hoffmann in 1929. Young designers work on modern shapes and pared-down ornamentation, all the while upholding the 300-year-old tradition.

IMPERIAL ROLL HISTORIC

It was said that the Emperor of Vienna was particularly fond of crusty bread rolls for breakfast. Indeed, on August 18, in honour of his birthday, delicious Viennese white bread rolls were given away for free in all the towns throughout the Empire. As a fanciful embellishment for the imperial dining table ‘Semmel’ bread rolls and other buns were created out of porcelain. Augarten has revived this tradition to include these deceptively genuine looking Imperial Bread Rolls as dishes featured in its product range.

www.augarten.com
The ‘golden Viennese heart’ - legendary, celebrated, often cited, idealised, candy pink, deep black, inscrutable, maudlin, cheeky and sentimental - beats passionately for the tales of the city of Vienna.

Since 2010 the eponymous brand has been reinterpreting the City’s clichéd image in witty ways by producing a design collection of regional production that both revisit and reanimate a gradually fading spirit.

Founded together with Ursula Meyer, DAS GOLDENE WIENER HERZ® is the brainchild of Veronika Janel and Alexander Dworsky: ‘We’re always searching for authentic ready-mades, for a “multilayered” story and a specifically Viennese style. ...’

The legend of the “golden Viennese heart”, ranging from charmingly cosy to biting witty, lent its name to our brand and is the starting point and inspiration for our design as well.’

The manufacturing process is particularly mindful of a regional production and cooperation with established businesses as well as a consistent, functional packaging.

For example DAS GOLDENE WIENER HERZ® chose to revisit the small ‘Fasslbecher’, the traditional barrel-shaped wine glass branded Wiener Heuriger that was once a fixture of Viennese everyday life but is now slowly disappearing. With its distinctive pattern of golden vine leaves it references the tradition of the Viennese Heuriger wine tavern and all that goes with it: little glasses for large drinkers, Viennese song, the convivial atmosphere of the Heuriger wine tavern in the vineyards of the suburbs.

The vine leaf pattern, mostly green in the original, is now rendered in genuine gold and incorporates the golden Viennese heart motif.

www.dgwh.at
DTK WIEB HOFBURG
DISCOVER YOUR COMMERCIAL TALENTS!

Das kaufmännische Talent, DKT for short, has been THE classic Austrian board game for some 80 years. In Austria, virtually every family with children aged eight or over will have DKT’s distinctive red box in its collection of board games.

As the owner representatives of Hofburg Wien, the Burghauptmannschaft Österreich commissioned the licensed manufacturer Piatnik to create a DKT Hofburg Wien board game. The squares on the board exclusively reference institutions located on the Hofburg site. The booklet that goes with the game contains full details of these famous sights, for example the Imperial Treasury Vienna, the Spanish Riding School, and lots more.

THE GAME FOR ALL THE FAMILY

Vienna’s most beautiful locations are to be found on the playing board, the aim being to invest in them at the right time. And it wouldn’t be Vienna if coffee houses and hotels were not the most lucrative. The player who seizes his or her opportunities, buys up Vienna’s prime locations and manages to avoid the fines of the municipal authorities will achieve the highest revenues and win the game. And those who end up spending all their money on horse-drawn carriage rides and visits to the casino can console themselves by missing a turn and spending it at a Heuriger wine tavern in Grinzing. Event cards such as the Vienna City Marathon and the Sisi & Franzl Commemorative Week make for a genuine Vienna experience.

www.imperialshop.at
PIATNIK is a long-established Austrian company that has been operating worldwide making top-quality products since 1824, true to the motto 'We make great games'. Both in Austria and internationally, the company with its production site in Vienna’s 14th district stands for high quality and the fun of playing great games. All over the world our highly successful card games and board games especially - such as ACTIVITY and DKT - bring people together to play games and communicate.

The Imperial Shop Vienna retails not just our puzzles – with motifs featuring Empress Elisabeth and Gustav Klimt – but also various card games and board games such as Wiener Walzer or the DKT board game manufactured exclusively for the Hofburg, as well as the ever popular Bioblo building blocks.

THE AUSTRIA QUIZ

Whether it’s historical, culinary, musical or simply quirky, quizzers should expect everything except mundane questions about the Alpine Republic. So who thinks they know Austria really well? And who’s going to score the highest with their specialist knowledge?

www/piatnik.com
IMPERIAL TORTE

The original recipe for the Imperial Torte has been a closely guarded secret ever since its invention. To begin with, the sliced almonds are baked crispy while the sweet marzipan is prepared, depending on the variety. At the next stage, they are coated layer for layer with fluffy chocolate buttercream. The core of the cake is formed by sliced almonds in combination with this delicious cream. After cutting to the characteristic shape of the Imperial Torte, the core is carefully coated with marzipan. The top layer of the cake consists of the mouth-watering Imperial icing. As the final touch, each cake is decorated with a wafer-thin chocolate medaillon.

THE LEGEND

The year is 1873, and the Worlds Fair is just about to open in Vienna. The city is filled with an excitement and energy that holds people in its spell, especially Xavier Loibner, a young scullion at the Hotel Imperial. During the night of 28 April 1873 he lies awake for a long time, preoccupied with a single idea: He envisions creating a cake that will be so unique that no other confectioner far and wide will ever be able to copy it. Since he is not allowed to use any kitchen appliances he sums up all his courage and he secretly prepares the first square cake, which stands out from all the others due to its striking shape: the first square cake.

The next day the emperor is so delighted with precisely this cake that this is the only creation he will taste. This event marks the birth of the superb success takes its course and is still unbroken to this day and it has been a secret ever since.

People's enjoyment of the cake is still as exquisite today as it was in 1873: a mouth-watering chocolate icing, a slightly tart aroma of almonds and the fusion of chocolate cream and marzipan combine to make the perfect composition.

www.imperialtorte.com
THE HIGH ART OF SILVERSMITHING

The silversmith’s art and craft in a century-old tradition in Vienna, cherished by Jarosinski & Vaugoin since its inception in 1847. The company is one of the last in its guild to manufacture high quality silver objects by hand, applying traditional craftsmanship. The extensive flatware collection encompasses more than 200 different cutlery patterns with an enormous variety of models, from plain to richly ornamented forms, featuring all major periods. The most popular styles are Baroque Chippendale and Art Nouveau as well as the handle ornaments of the ‘Wiener Werkstätte’. These are exclusively reproduced by Jarosinski & Vaugoin.

Their sublime creations displaying an extraordinary quality of material and craftsmanship are in exceptional demand the world over. The company’s international success has always been founded on the manufacture of solid hand-forged table cutlery and tableware. Jarosinski & Vaugoin, silversmiths, is a name that stands for first-class craftsmanship and exquisite silver design.

MARIA THERESA COIN DISH

The thaler featuring the bust portrait of Maria Theresa has been coined since 1741. On Maria Theresa’s death in 1780 the thaler with the year date 1780 was struck as a trade coin. Around 389 million Maria Theresa thalers were minted between 1751 and 2000. Since 1946 Münze Österreich, the Austrian Mint, has struck more than 49 million copies. The thaler remained legal tender in Austria until 31 October 1858. Until well into the 20th century it was a recognised currency not just in large parts of Africa and Asia, but also across the Indian subcontinent. In the Arab world it went under the name Abu Kush and Abu Noukte. The thaler is 39.5 mm in diameter, 2.5 mm thick, and weighs 28.0668 g. It has a fine weight in silver of 23.389 g.

www.vaugoin.com
TRADITION, DELICIOUS INDULGENCE, QUALITY AND EXPERTISE

Julius Meinl was established in 1862 and today is managed by the 5th generation of the family. It all started with the innovative idea of Julius Meinl more than 150 years ago, to be the first company to sell roasted coffee.

It all started with the innovative idea of Julius Meinl more than 150 years ago, to be the first company to sell roasted coffee. Before, only the green coffee beans were sold which people then had to roast themselves. The idea was met with instant success and very soon Julius Meinl became an institution in the Austrian food market.

Julius Meinl stands for tradition, delicious indulgence, quality and expertise and is one of the strongest brands Austria has ever had - more than 95% of all Austrians know the Meinl logo with its famous “Maure”. Today, Julius Meinl is the market leader for coffee in Austria and, worldwide, more than 1 billion cups of Julius Meinl coffee are being served every year.

THE BRAND JULIUS MEINL

In addition to the large variety of products with international brand names, Julius Meinl am Graben creates premium products under its own brand which can be found almost throughout the entire product range. i.e. handmade chocolates, different kinds of coffee, tea and jam, wines, sparkling wines and spirits

For this purpose, we select domestic and foreign producers who guarantee quality rather than quantity.

www.meinlamgraben.at
VIENNESE GLASS AND CHANDELIER MANUFACTURER 

The MOMA in New York collects it, Alain Ducasse serves it, the best designers create it, and people all over the world treasure it every day: glassware made by Vienna manufacturer J. & L. Lobmeyr sparks universal fascination. Lobmeyr chandeliers grace private living spaces, opera houses, consulates, palaces, and mosques from Mecca to Medina.

Before being sold, Lobmeyr glassware has gone through at least 24 pairs of hands and four separate quality controls, the last of which is always by a member of the family. It’s the little differences that make Lobmeyr glassware what it is and inspire Lobmeyr fans all over the world. “Glass is a fascinating and complex material,” says Leonid Rath, who manages the Viennese company for the sixth generation together with his cousins Andreas and Johannes Rath.

THE MAGIC OF SENSUALITY

The mastery of Lobmeyr glassblowers can be seen, for example, in their crafting of thinly delicate muslin glass. Less than a millimeter thick, it creates an incomparably fine connection between mouth, glass, and drink – a sensual experience that “changes one’s behavior”, as New York design guru Murray Moss says, “making you more elegant, more graceful.”

DESIGNING FOR LOBMER: FROM LOOS TO LANG

Lobmeyr glass designers are painters, architects, and designers. Around the turn of the century it was Josef Hoffmann or Adolf Loos, today it is Stefan Sagmeister, Helmut Lang, Ted Muehling, Michael Anastassiades, Tomás Alonso, Marco Dessi, and others. “We are regularly contacted by designers from all over the world,” explains Leonid Rath, “as well as by various concept stores, magazines like Wallpaper, and companies like Vitra.”

DRINKING SET SERIE "B"

JOSEF HOFFMANN, 1912

Josef Hoffmann first designed the Bronzit Series in 1912. In 1914 Lobmeyr edited the set for the first time, executed in mat glass with black enamel bronzit decoration. The clearness of shape and decoration made it a design classic. It has been distributed through the shops of the Wiener Werkstätte and can be found for example in the MoMA design collection and many publications.

LOBMER

www.lobmeyr.at
JOSEF MANNER & COMP AG

Today, the Josef Manner & Comp AG is a rare example of a large successful Austrian company which is still, for the most part, owned by the family.

Like all great success stories, this one too begins with just one person from the pioneer times of the company. Josef Manner, a trained businessman, opened a small shop in 1890 in the heart of Vienna just a stone's throw away from the huge doors of Vienna's St Stephan's cathedral. There he mainly sold bars of chocolate and fig coffee. Josef Manner pursued the goal from the very beginning to offer better quality chocolate products cheaper than the competitors. "Every child who spends a Kreuzer on one of my products", he used to say, "should not just get a sweet titbit, but also something of nutritional value".

ORIGINAL NEapolitan WAFERS

Manner wafers are made of five layers of tender wafers filled with four layers of delicate hazelnut cocoa cream, containing 12% hazelnuts in the cream. The wafers are cut into bite-sized pieces and are available in the convenient 75g package. The Manner wafer - whose size 49 x 17 x 17 mms - has not changed to this day, owed its name to an early idea of controlled indication of origin - the hazelnuts in the cream mass between the five wafer layers came from the Naples area - an area that people in Vienna considered almost magical and which awakened Mediterranean desires.

ENJOY THE TASTE OF VIENNA!

Manner Original Neapolitan Wafers were invented in 1898 by the company's founder Josef Manner I. The format and basic recipe remain unchanged to this day. Around two packs of Manner wafers are eaten every second!

Meanwhile, the Manner wafer, which has even risen to the level of a Hollywood icon in the hands of Arnold Schwarzenegger, was first mentioned in a Manner product catalogue in 1898 under the rather dry name of "Neapolitan wafer No. 239".

www.manner.com
In 1903 Julianna Mühlbauer opened a small millinery with shop attached in the Viennese suburb of Floridsdorf. Now, over 100 years later, the family business is in its fourth generation and is a premier player in the headwear market worldwide. Klaus Mühlbauer, in charge of the business since 2001, has turned the traditional Viennese company into a headwear label discussed and published internationally. If it’s about headwear, then Mühlbauer is part of it.

The journey to contemporary headwear included a return to the age-old knowhow and traditional crafting techniques of hat-making. In collaboration with designers Nora Berger and Madeleine Bujatti, Klaus Mühlbauer develops a headwear collection twice a year to international acclaim. The topic “headwear” is redefined every season, and in doing so absorbs other accessories into its sphere.

Mühlbauer products set aesthetic benchmarks, are hand finished and made of top quality raw materials. This didn’t remain secret for long: over 60% of the hats produced in the Viennese workshop depart for international destinations. Therefore it is hardly surprising that famous personalities such as Brad Pitt, Meryl Streep, Madonna and Yoko Ono discovered the headwear label from Vienna.

Cooperations with designer Brands such as Akris, Vanessa Bruno, Nehera or Nigo’s label Human Made secure Mühlbauer’s position in the international world of fashion.

www.muehlbauer.at
MY MAGPIE VIENNA

MY MAGPIE is a young Austrian jewellery design label, founded by Stefanie Klausegger in 2017. In her jewellery, the industrial designer combines the aesthetic of Wiener Moderne with 3D printing technology. Her inspirations are architectural elements, as well as furniture and cloth patterns of the Viennese Jugendstil, which give each piece its very own history of origin. The items are designed to be comfortable and nearly imperceptible to wear. Their flexibility and comfort will make them beloved daily companions. Her latest collection contains minimalist, distinctive creations for women and men.

The jewellery is manufactured from 925 sterling silver and flexible polyamide. Select pieces are also available in high-quality gold-plating. Laser sintering is used in the fabrication of the synthetic pieces. The benefit of this technique is that there is no unnecessary waste. The unused powder material is recycled and used again in the next printing process. The production of the solid sterling silver pieces combines 3D printing technology with the traditional handicraft of silver casting.

LOOPS PA EARSTUDS

Statement earrings are the must have for the fashion conscious women. Loop earstuds are made of lightweight polyamide and convince with Art Deco design and outstanding comfort. Loops ear studs are inspired by the wrought iron art of Otto Wagner’s Majolica House. Whether paired casually with jeans and a t-shirt, with a business outfit or an elegant evening dress, they add a touch of class to any look and are nearly weightless. The studs are available in many popular colours.

www.mymagpie.at
R. HORN'S WIEN

FINE HANDMADE LEATHER GOODS FROM VIENNA

As a designer and manufacturer of fine leatherwares based in Vienna, Austria, Horn’s is committed to the spirit of the Viennese avant-garde at the turn-of-the-century. The designs pay homage to the aesthetics of Otto Wagner, Josef Hoffmann, Adolf Loos and the Wiener Werkstätte. Their timeless, modern style adheres to the principle “form follows function.” Thus, today the travel bags, handbags, briefcases, agendas, wallets and accessories are born of fine leather, sensible design and traditional handicraft. Proven with time, modern designs and high-quality production will give you longlasting pleasure.

HOW THEY WORK

Horn’s products are the result of exacting handwork and craft production, which makes them extremely durable and long-lasting, to the delight of their owners. In the rare instances when repairs are necessary, they do them in their own workshop.

Horn’s use mainly leather from the finest Italian tanneries. The suppliers process their nubuk, calf and cowhide leather in various grain patterns. Through special tanning, embossing and finishing processes, the leather obtains its strength and structure. Of course, only full-grain leathers are used.

BESPOKE PRODUCTS - JUST FOR YOU

For many years, customers have requested unique, distinctive leatherwares that reflect their own individuality and distinction without compromise. R. Horn's Wien is one of the few leatherware producers that can cater to its customers’ singular requirements. Horn’s creates bespoke items to order that are commensurate with the needs and desires of each uncompromising customer. They will happily work with you to create a custom-tailored leather product to meet your personalised demand.

www.rhorns.com
FAMILIAR DONE DIFFERENTLY

Devoted to expert craftsmanship and exquisite design SAGAN Vienna is offering handbags and small leather goods.

Launched in Vienna in 2012 by Tanja Bradaric (Croatian) and Taro Ohmae (Japanese).

The philosophy of SAGAN Vienna is to create functional, quality pieces with a sense of uniqueness and relaxed elegance. It is an encounter with familiar, charged with history, the well known that spurs new ideas. SAGAN Vienna is familiar done differently.

All SAGAN Vienna goods are created with finest materials and manufactured by skilled artisans in Vienna and Europe.

In Japanese the word “sagan” means “the left bank” or “the left side of a river” and the expression implies a sensibility for idiosyncrasy and inventive non-conformity that strongly resonates with brand design philosophy.

CLASSIC COLLECTION

SAGAN Vienna classic bag collection is inspired with Viennese coffee house culture. Thonet chairs with rattan weaving called Wiener Geflecht that you see often in the city served as main point of inspiration. SAGAN Vienna incorporated Wiener Geflecht in the bags creating elegant, unique product with the timeless feeling.

www.sagan-vienna.com
SAID THE FOX

... SAID THE FOX - SAID THE FOX is an interdisciplinary Viennese design label that combines graphic, textile, product and fashion design into an innovative design concept.

The focus of our product design is to give everyday objects value, style, individuality and usability - with aesthetic subtlety and the highest quality standards.

ECOLOGICAL, SOCIAL, REGIONAL is what defines our production ethics.

INSPIRATION VIENNA

Art director Alexandra Pecher designs smart textile solutions for a sustainable lifestyle. She finds inspiration everywhere along her varied life cycle: music, dance, visual arts, architecture - the cultural heritage, the history of her hometown, the joie de vivre in her big family as well as nature, the beloved Vienna Woods, the Wienerwald, are her source of creativity.

STYLE AND QUALITY

"Form follows function" as a design approach and a preference for timeless minimalism characterize the clear aesthetics of SAID THE FOX.

The favorite pieces are made of high-quality materials: like the finest Austrian Perl-Loden, traditionally made from the wool of Austrian mountain sheep since 1888 - or individually hand-printed from organic cotton in a screen printing workshop in Vienna with their own SAID THE FOX designs, inspired by the creative spirit of Josef Hoffmann's work for the Wiener Werkstätte.

With the greatest care and attention to detail, Said the Fox Collections are produced in local family businesses and manufactories, such as in the socially engaged Textilmanufaktur, a pioneer of contemporary, integrative work.

www.saidthefox.at
SAINT CHARLES APOTHEKE

HISTORY

It all began in 1886 with a small pharmacy in the Gumpendorfer Straße 30, in the Viennese district of Mariahilf. Today’s SAINT CHARLES pharmacy has reached cult status in Vienna. Pharmacist Alexander Ehrmann continues the tradition of his family in the 6th generation. SAINT CHARLES embodies a world of health, according to the principle of Traditional European Medicine. However, ancient knowledge and tradition are always combined with the latest findings.

Wrapped in passion and attention to detail, the organic own brand SAINT CHARLES, which combines high-quality and effective cosmetics and natural remedies, captivates.

SAINT CHARLES PRODUCT RANGE -
SOUL SPLASH, MANI SANTE, CREAM DEODORANT

SOUL SPLASH is a naturally refreshing energy shower, which invigorates the body, mind and spirit, enhances mood and promotes concentration. The exclusive fragrance composition was developed by the artist and perfume expert Paul Divjak in collaboration with the Saint Charles Pharmacy.

MANI SANTE is a successful combination of Middle Eastern and European healing arts. With fragrance notes of Oman Gold and other high quality ingredients the superior quality soap can be used as a face soap, shaving soap or for beard care.

The CREAM DEODORANTS don’t only promise pure nature, but also act as a highly effective antiperspirant that both nurtures and nourishes the skin at the same time. Available in four fragrance variations.

www.saint-charles.eu
SISI AND JOE

MADE FOR BEAUTY.
MADE IN AUSTRIA.

With its claim “Made for Beauty. Made in Austria” Sisi life from Graz is committed to beauty and to the production location Austria and the effects of a natural beauty. We see ourselves as ambassadors of the special values of Austria, such as its great tradition, its intact nature and its role as the living centre of Europe.

OUR SKIN CARE PRODUCTS:
HIGH-QUALITY AND CERTIFIED.

Inspired by the relationship between the “wildly beautiful” Empress Elisabeth and her husband Franz Josef, we have reinterpreted their great love and retold the story. With “Sisi and Joe” and its claim “Love in touch” we make a confession to to a careful handling of the topic of nature and beauty, natural, vegan skincare and the traditional and cultural location Austria.

Only the best natural ingredients are combined within our II nature and vegan certified “Sisi and Joe” products to create a true declaration of love to your skin. “100 natural, 100% vegan. 100% crueltyfree, and all of this made in Austria. This is „Sisi and Joe”, the name of sin life’s young and preventing skin care line.

THE EDELWEISS.
MYTH AND REMEDY.

According to latest research, the Edelweiss’ substances have strong antibacterial, antiseptic and anti-oxidative effects. Free radicals can be perfectly bound. This makes the Edelweiss also highly interesting for cosmetics.

With the brand “Edition Edelweiss” we succeeded after many years of development to combine substances of organically cultivated Edelweiss with other substances into a successful formula and exclusive anti-aging skin care. “Edition Edelweiss” is anti-aging and skin care all in one.

The Edelweiss. A real wonder of healing power.

www.sisiandjoe.com
SISI STARS

EMPRESS ELISABETH’S DIAMOND STARS
Thanks to the portrait of the Empress by Franz Xaver Winterhalter. Empress Elisabeth’s diamond stars are among the most famous jewels in the world.

Legend has it that during a performance of Mozart’s Magic Flute the young Empress was so taken by the star-studded costume of the Queen of the Night that soon afterwards the court and chamber jeweller Alexander Emanuel Köchert was commissioned by Emperor Franz Joseph to fashion a set of diamond stars for Elisabeth.

Sisi owned 27 of these versatile diamond stars, which she could wear as a necklace, tiara, pendant, broach, and hair adornment. Sadly, very few of the original stars have been preserved to this day.

SWAROVSKI® CRYSTALS
Today, Sisi’s legendary jewellery is no longer the preserve of imperial highnesses as an affordable contemporary adaptation featuring Swarovski® crystals is now available.

And, at the Imperial Shop Vienna, you too can now purchase the stellar splendour once worn by the Empress, from broaches to hair adornments, and acquire a Viennese design that has remained timeless to this day for more than 150 years.

www.imperialshop.at
ORIGINAL VIENNESE SNOW GLOBES

The original Viennese snow globes depict the world in miniature. Watch the snow as it quietly falls onto St. Stephen’s Cathedral or the Giant Ferris Wheel.

Virtually any figure the customer wants can be incorporated into the snow globe. Typically Viennese models are particularly popular: the Giant Ferris Wheel, St. Stephen’s Cathedral and City Hall.

If you’re looking for an original yet traditional souvenir from Vienna, then ask for the original Viennese snow globes by Perzy. These glass globes, with their lovingly fashioned winter landscapes, have enchanted people for over 100 years. The largest selection is on display (and available for purchase) at the manufacturer's snow globe museum, with selected pieces on offer in many souvenir shops and Vienna’s Christmas Market at City Hall during Advent.

The Viennese snow globe factory is located in an old suburban building in Hernals, one of the city's outer districts. Around 200,000 pieces are produced here every year and supplied to customers around the world. Company owner Erwin Perzy III continually comes up with new motifs and is a passionate inventor - just like his grandfather, who invented the snow globe. The formula for the artificial snow is naturally a well-kept family secret.

www.viennasnowglobe.at
WE ARE FLOWEGIRLS

UNIQUE BEAUTY
MADE BY HAND IN VIENNA

Flower wreathes transform us into blooming beauties. Every woman should have one. Their mission is to manufacture high-quality, handmade floral wreaths that exude an aura of luxury. »We Are Flowergirls« only uses the finest and most delightful flowers made of fabric, paper and synthetic materials. Every »We Are Flowergirls« wreath is a unique Collection-piece and gets produced especially for you.

FLORAL FOUNDERS & FLOWERPOWER TEAM

Founded in spring 2015 »We Are Flowergirls« is the charming result of two Viennese creatives. Cecilia and Mathias have the mission to provide the perfect floral headpiece at an affordable price for all women. They are 100% handmade in Vienna and ready to tailor-make whatever your heart desires. They use gorgeous roses, lilies, tulips and many more flower species made out of pure cotton.

www.weareflowergirls.com
THE STORY OF THE 'WIENER KESSELBRÜDER'

Three friends - Achim Brock, Florian Koller und Thomas Tirmantinger - have chosen a very special way to demonstrate their love of their home town, Vienna.

Their motto could not be clearer and more self-confident in getting to the point: we are the 'Wiener Kesselbrüder'!

During a long period experimenting in their home distillery, they created an outstanding gin, characterized by a delicious elderflower flavour. These excellent fruit components underline the distinctive taste of juniper berry.

So why not enjoy this drink experience in a charming and uniquely 'Viennese Way'.

WIEN GIN
[VIENNA DRY GIN]

While Wien Gin combines all of Vienna’s characteristics - playfulness, grace, liveliness, coolness and tradition - it also boasts contemporary and distinctively charming traits. The wonderful taste of elderflower and fruits enhance the typical flavour of juniper berry. A unique combination that makes this gin a very typical Viennese long-drink experience.

www.kesselbrueder.com